
ONLY NATURAL

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THESE SUSTAINABLE AND
ETHICAL ESSENTIALS
AREN'T JUST BEAUTIFUL
ON THE OUTSIDE

Hollywood has built a reputation as the ultimate illusion factory, which makes the natural beauty of Aussie actress Isabel Lucas all the more special. Lucas is a bit of a rarity in that she has always marched to her own boho drum, even in the high-fashion arena she now operates in. But as a pin-up girl for all that is natural, isn't this animal-loving environmentalist far more worthy of young girls' adoration than other famous consumers who document their insatiable appetite for more, more, more? Why not try to think a little more natural, and a little less chemical, and why not consider packaging as well – do you really need all that plastic that encases beauty products? There are heaps of Aussie brands that do fantastic natural, organic and vegan products, with new niche product lines created each year. We've recently featured the benefits of using hair products without all the nasties, so what about skincare? Fragrance? Bath oils? Here are some gorgeous products that are made right here at home, so you can feel good about pampering yourself in a more considered, ethical, sustainable way.

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